



Tourism & Education - Fall 2023



Summer 2023

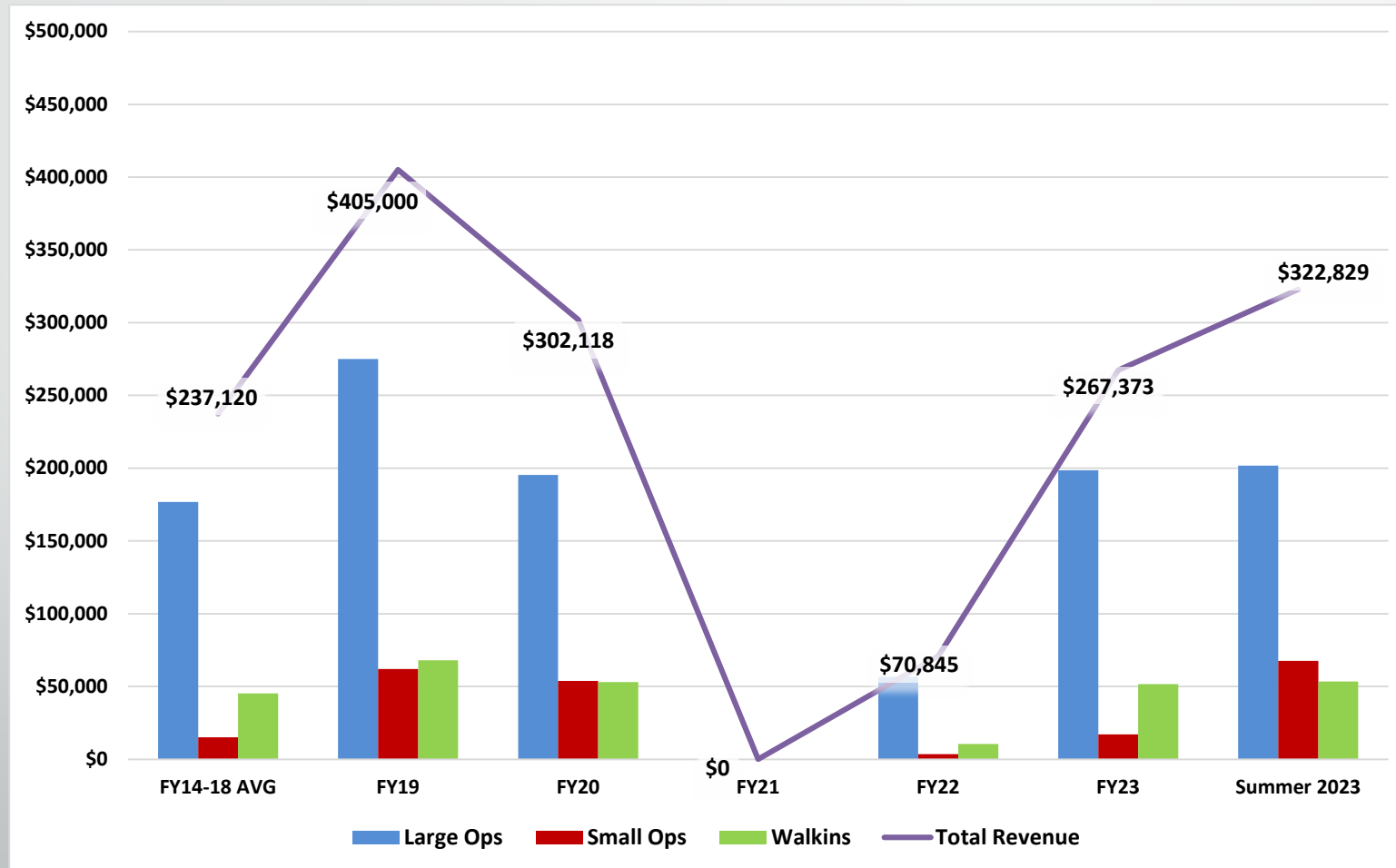
- **2023 Southeast AK Visitor Count: ~1.6 Million**
 - **2024 Estimate: 1.7 Million**
- **2023 Ladd Macaulay Visitor Center Guest Count: 70,000**
 - **2022: 55,000**
 - **2019: 88,000**



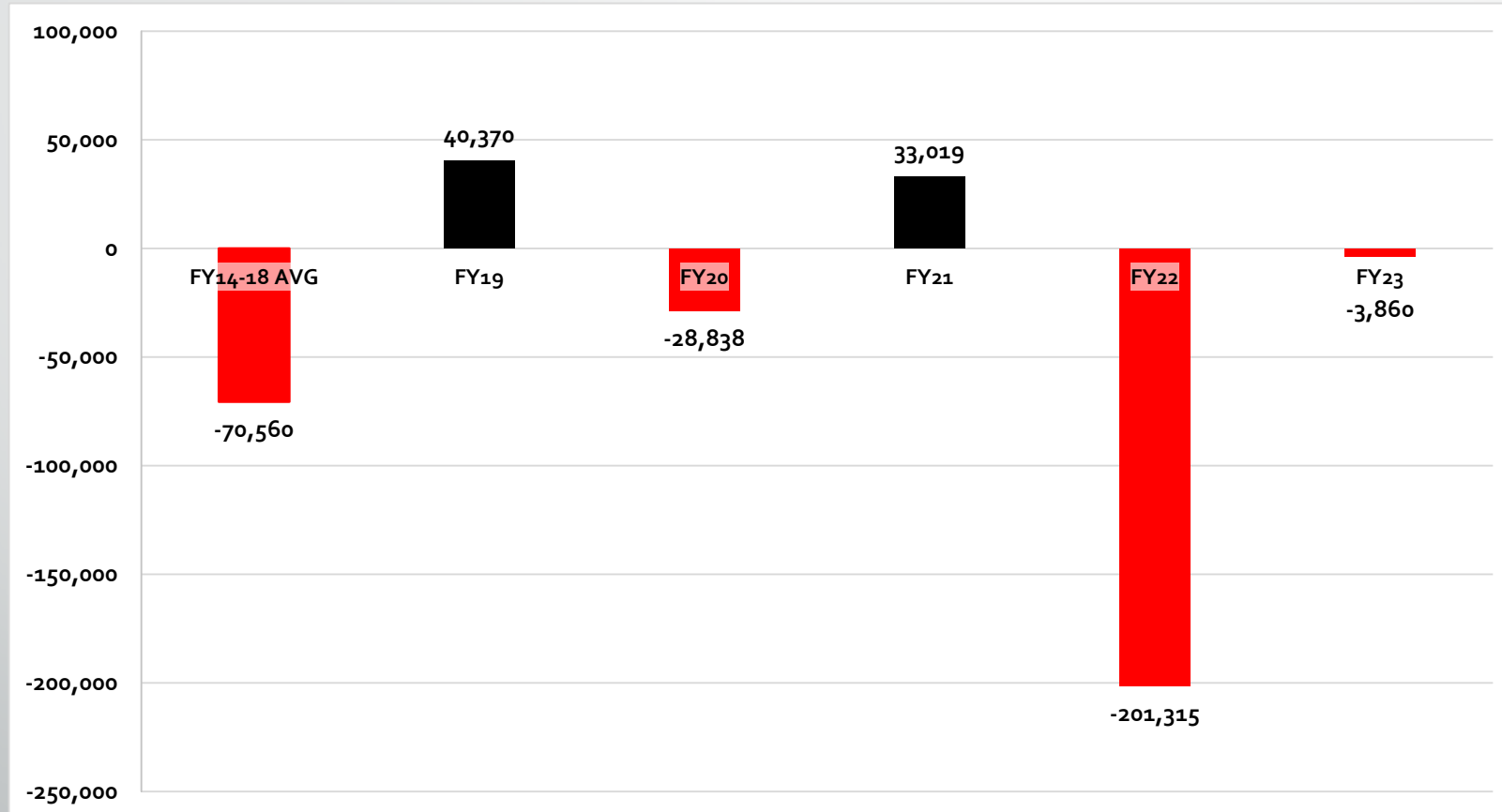


Admissions Revenue

In
Notebook:
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Net Income/Loss



In
Notebook:
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Education & Community Outreach

- Fall Field Trip
 - Sept. 25th – Nov. 1st
 - 1,000 students
 - 170 adults
- Summer Camps
- University & high school class tours







Questions

Thank you

Erik Shook

